

2013 HEALTHCARE MISSIONS CONFERENCE EXHIBITOR GUIDE



Where

San Diego Christian College
2100 Greenfield Dr
El Cajon, CA 92019
Local: 619- 441-2200

Click on this [Google Map](#) to find directions from your location

[San Diego Christian College](#) (SDCC) is located on a beautiful campus adjacent to Shadow Mountain Community Church. The facilities are wonderful and absolutely ideal for our conference. See [Conference Site Map](#)

Exhibit Hall

Is spacious with an ideal location in the very center of the SDCC campus as well as the conference. It is adjacent to both the Dining Hall and Coffee Shop on one side, and the Plenary Sessions on the other. The campus has over 400 students plus faculty. In addition, [Shadow Mountain Community Church](#) is located directly in front of the entry, across the sidewalk.

When

Exhibit spaces are available for Friday afternoon & evening and Saturday, October 11&12, 2013.

Nearest Airport

About 23 miles east from [San Diego International Airport \(SAN\)](#)

Lodging, Parking, Accommodations, Internet Access, Etc

Please refer to the conference [FAQ](#) page

Conference Schedule/Exhibit Hours

Please see <http://healthcaremissions.org/schedule.html>

Conference attendees will be encouraged to visit exhibits at breaks, meals, and during designated exhibit times.

Registration Process

All exhibitors must complete an Exhibitor's Registration Form on line at <http://healthcaremissions.org/ExhibitorInformation.html>

Deadlines

- Application and registration fee due before October 4, 2013.
- Exhibit installation may be completed on Friday, October 11, 4:30-7:30 PM.
- Exhibit dismantling and takedown will be on Saturday, October 12 after 3:15 PM

Exhibit Registration Fees

- Exhibitor Registration for Conference & Table for Friday afternoon/evening & Saturday: \$200
- Speaker Exhibit Space: \$100 (For 2013 HMC Speakers who wish an exhibit space and are being at least partially reimbursed for expenses.)
- Speaker Exhibit Space: \$0 (For 2013 HMC Speakers who wish an exhibit space and are requesting no reimbursement for expenses.)
- Reduced rate conference admission for a second EXHIBITOR TABLE REPRESENTATIVE (\$15 Per person, Limit 1): All exhibitor table representatives must register for the conference to obtain a conference name/admission tag.
- All of the above include registration for Friday and Saturday Conference. Also includes Friday and Saturday snacks and Saturday lunch.

What is included in my registration?

- Eight-foot exhibit space, a 6-foot table, with dark blue table covers, 2 chairs for Friday afternoon/evening and Saturday.
- Your group description, logo and link are posted on the [List of 2013 Exhibitors](#) page
- Conference attendance for Friday evening and Saturday.
- Friday and Saturday snacks and Saturday lunch.
- An additional booth representative may register at the reduced rate.

Shipping

You may ship your exhibit materials to:
San Diego Christian College
2100 Greenfield Dr
El Cajon, CA 92019
Attn: Rana Herro

Exhibit Space Information

- Exhibitor spaces will be distributed on a first-come, first-served basis:
- Electricity (20amp maximum) is also available on a first-come, first-served basis when requested on your registration form. If you request and are granted access to electricity, you will need to bring relatively long extension cords with you.
- Standing displays should not exceed 8 feet in width or height.
- Please also see **Exhibitor Guide Rules and Regulations** on pages 4 and 5.

Advertising Opportunities

See [Advertising Opportunities](#)

Staffing

All Healthcare Missions Conference staff members are unpaid volunteers. We are attempting to keep our registration costs low so that as many students and missionaries as possible are able to attend. We very much appreciate any assistance you are able to provide.

Questions

Please contact arnoldgorske@gmail.com
(Continued on page 3&4)

EXHIBITOR GUIDE

Rules and Regulations

These regulations have been formulated in the best interest of all concerned, and any matters not covered here are subject to the decisions of the conference coordinator. The conference reserves the right to accept or reject any application.

Care of the Building and Equipment

Exhibitors or their agents must not injure or deface the walls or floors of the building, the exhibit space, or the equipment of the exhibit space. Nothing shall be posted on, tacked, nailed, screwed, or otherwise attached to columns, walls, floors, or other parts of the building or furniture. Distribution of promotional gummed stickers or labels is strictly prohibited. When damage appears, the exhibitor is liable to the college. Anything in connection therewith necessary or proper for the protection of the building, equipment, or furniture will be at the expense of the exhibitor.

Mailing Lists

Exhibitors may compile a mailing list by direct solicitation of persons visiting their booth; however, compiling a mailing list of conference attendees from any other source is strictly prohibited.

Liability

Neither the conference nor its officers, directors, agents, or employees are liable for any damages or losses that may occur to an exhibitor, or to an exhibitor's employees or property, from any cause whatsoever. The exhibitor, on signing the application, agrees to hold forever harmless the aforementioned from any and all liability, claims, losses, and expenses for personal injury, accident, property damage, or loss arising out of, in, at, or in connection with the exhibitor's display, including losses arising from cancellation of the conference.

Restrictions

The conference coordinator reserves the right to restrict exhibits that become objectionable because of noise, method of operation, materials, or for any other reason, and also to prohibit or to evict any exhibit that, in the opinion of the conference coordinator, may detract from the general character of the conference as a whole. In the event of such a restriction or eviction, the conference will not be liable for any refunds or other exhibit expenses.

Sales

Exhibitors are permitted to make sales in the exhibit area only. Products and services sold must reflect the overall goal for the conference. Obtaining the appropriate licenses and/or permits as required by law, collecting and remitting sales tax, and complying with any other legal business requirements are solely the responsibility of the exhibitors.

Security

The conference will not be providing security. Therefore, exhibitors are solely responsible for their own exhibit materials and should insure their exhibit against loss or damage from theft, accident, vandalism, fire or other causes.

Use of Space

All demonstrations or other promotional activities must be confined within the limits of the exhibit space. There must be sufficient space remaining to contain conference attendees visiting the booth to participate in such activities. Exhibitors may not move any furniture without the prior consent of the conference coordinator.

Exhibitors shall not assign, sublease, or share the allotted space without the knowledge and consent of the conference coordinator. Exhibited items are limited to goods manufactured or distributed by the exhibitor in its regular course of business. An organization not purchasing exhibit space will not be permitted to solicit business during the conference.

Interference with the light and/or space of other exhibitors is prohibited. The conference coordinator reserves the right to require an exhibitor to alter an exhibit on site. Necessary changes shall be made at the exhibitor's expense and are subject to the approval of the conference coordinator.

Cancellation Policy

We do not offer any refunds for cancellation.

Failure to occupy exhibition space in no way releases the exhibitor from the obligation to pay for the full cost of the requested space. If said space is not occupied the conference coordinator will have the right to use such space as it sees fit to eliminate a gap in the exhibition area.

Entire Agreement

This instrument contains the entire agreement between the parties hereto.

Rev 8/9/2013